

DEREK LEBRERO

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BIO

Derek Lebrero has completed over 500 creative projects over the past 20+ years. Immensely passionate about storytelling, he possess an interdisciplinary background of writer, producer, director, cinematographer, and editor. Derek has created numerous documentaries, behind-the-scenes, scripted shorts, motion capture sessions, commercials and trailers.

Passionate about arts and entertainment, Derek has shot some of the world's top talent and celebrities, including Pamela Anderson, Angela Bassett, Russell Brand, Sir Richard Branson, James Cameron, Lynda Carter, Michael Cera, Jason Derulo, Tom Ford, James Franco, F. Gary Gray, Paris Hilton, Wiz Khalifa, Johnny Knoxville, Jon Landau, Jared Leto, Joseph Gordon-Levitt, Lindsay Lohan, David Lynch, Pelé, Mickey Rourke, Sylvester Stallone, Weezer, and Steven Spielberg.

Some of his past video clients include Activision, Aldo, Arctic Cat, Bell, Bethesda, Bombardier, Cossette, David Lynch Foundation, Discovery Channel, EA, Epic, GameOn Mocap Studios, Home Depot, MELS Studios, Microsoft, MTV, The New York Times Online, Sony PlayStation, Seagate, Suzuki, Ubisoft, Unilever/Gatorade, Unreal Engine, Vero Moda, VW and Warner Bros.

Derek is currently working on his first feature documentary, *Three Trips to Venice Beach*.

SELECT PROJECTS

VIDEO PRODUCTION

- **MELS Cité du Cinéma | Epic | Unreal Engine** Behind-the-scenes 2022
Director | Producer | Writer | Shooter | Editor
Web video showing virtual production collaboration of these media giants.
- **Unannounced Video Game** Cinematics, GameOn Montreal 2022
Cinematics Director
Directed motion capture actors for vertical slice cinematics on upcoming AAA game title.
- **Gotham Knights** Trailer, Warner Bros. Burbank 2020
Director | Writer | Editor
Worked on the official announcement trailer for upcoming video game title.
- **The David Lynch Foundation** Web Short 2018
Director | Producer | Shooter | Editor
Produced content to raise funds to teach meditation to inner-city children to reduce stress.
- **“Save Player1”** Commercial, Bethesda Softworks 2017
Director | Producer | Writer | Editor
Critically-acclaimed comedic commercial starring Lynda Carter of Wonder Woman fame.

- **Carpool Media Inc.** Montreal, QC & Los Angeles, CA 2013 - Current
 Founder | Director | Executive Producer
 Founded the video production company specializing in story-driven film and video projects.
 Created countless projects for top fashion, gaming, and entertainment companies.
- **Employee #1** Social Media Marketing Campaign, Ubisoft Montreal & Toronto 2010
 Director | Producer | Writer | Shooter | Editor | Host
 Portrayed “Employee #1” of Ubisoft Toronto and directed numerous videos which helped
 secure a \$263M investment and created 800 jobs over ten years.
- **Assassin’s Creed II** Trailer and behind-the-scenes 2007
 Director | Producer | Writer | Shooter | Editor
 Created numerous behind-the-scenes in Canada and Italy, and edited the gameplay trailer
 which led Assassin’s Creed II to the Diamond Award for over 10 Million views.
- **Shaun White Snowboarding** Behind-the-scenes 2007
 Director | Producer | Writer | Shooter | Editor
 Directed several videos and filmed top snowboarder while skiing off immense jumps with him.
- **Assassin’s Creed** Trailer and behind-the-scenes 2007
 Director | Producer | Writer | Shooter | Editor
 Created numerous behind-the-scenes and edited the award-winning gameplay trailer which led
 Assassin’s Creed to the Diamond Award for over 10 Million views.
- **Far Cry 2: Location Africa** Four-part web series, Ubisoft 2006
 Director | Producer | Writer | Shooter | Editor
 Behind-the-scenes documentary series shot on location in Montreal; London, England; Nairobi
 and the Masai Mara, Kenya. Led FC2 to the Diamond Award for over 10 Million views.
- **Venice Beach People** Documentary short 2005
 Director | Producer | Writer | Shooter | Editor
 Debuted at *Prends ça court* short film festival in Montreal, QC
 A personal look at some of the eccentric characters on and around this world famous
 boardwalk.
- **Jewish Sparks** Lifestyle Series, Vision TV 2004
 Segment Producer | Editor
 Award winning, half-hour, non-fiction Television series. 38 segments in 13-episode series on
 the trials, tribulations and successes of everyday life for the Montreal Hasidic Community.
- **Thousands of Miles** Dramatic Feature 1999-2009
 Director | Producer | Writer | Shooter | Editor
 Undistributed film which became subject matter for the feature documentary, *Three Trips to
 Venice Beach*. “At the end of his first love, Pace embarks on a road trip with his best friend and
 realizes that no amount of distance will allow him to escape himself.”
- **Woodstock ’99** Documentary Short, Boss TV 1999
 Director | Shooter
 “The crazy highs and terrible lows of a three-day music festival gone wrong.”

- **Driven Productions Inc.** Montreal, QC 1999 - 2013
Founder | Director | Executive Producer
Founded the award-winning video production company specializing in story-driven projects.

THEATRE

- ***One Life to Leave... Again!*** Montreal Fringe Festival 1996
Director | Producer | Writer | Actor
Sequel of “the world’s most dysfunctional family”.
- ***One Life to Leave*** Montreal Fringe Festival 1995
Director | Producer | Writer | Actor
“Best of the Fringe” comedy about the world’s most dysfunctional family.

EDUCATION

- **Concordia University** Montreal, Quebec 1995
Bachelor of Commerce, Marketing & International Business Majors
One of 5 students selected to represent the university in a renowned marketing competition.

ADDITIONAL EDUCATION

- **UCLA:** Directing, Storytelling, Advanced Lighting
- **Vancouver Film School:** Producing, Scriptwriting
- **Robert McKee:** Comedy - Story Seminar, Los Angeles
- **Future Media Concepts NYC:** AVID Media Composer Training
- **Smashbox Studios** Los Angeles: Advanced Lighting Techniques

AWARDS - MAJOR CONTRIBUTIONS

- **SQPRP Award of Excellence** for the social media marketing campaign "Ubisoft – Employee#1"
- **GameTrailers Diamond Award:** 10,000,000 Media Views for Ubisoft's Far Cry 2 video game.
- **GameTrailers Diamond Awards:** 10,000,000 Media Views for Ubisoft's *Assassin's Creed* video game and also *Assassin's Creed II* video game.

COMMUNITY ENGAGEMENT & CONTRIBUTION

- **The David Lynch Foundation:** Directed video content and gave financial donations.
- **Make-A-Wish Foundation:** Financial donations.
- **La fondation 24h Tremblant:** Ran 50 kms in 24 hours to help raise over \$25,000 for children suffering from cancer.

REEL: WWW.CARPOOLMEDIA.COM